



प्रचंड भारत
Prachanda Bharat

Brand Identity





प्रचंड भारत
Prachanda Bharat

Brand Identity Guidelines

Version 1.0

PANTONE 186C

#4038CA

Secondary

Cool Grey

#0E1116

Nuetral

Ash Blak

Primary

Crimson Radiance

Gradient 1

Gradient 2

DM Sans

Typescale

Category	Scale	Size	Height	Kerning
Display	D1	57	64	0
Display	D2	45	52	0
Display	D3	36	44	0
Headline	H1	32	40	0
Headline	H2	28	36	0
Headline	H3	24	32	0
Title	T1	22	28	0
Title	T2	16	24	0.1
Title	T3	14	20	0.1
Label	L1	14	20	0.1
Label	L2	12	16	0.5
Label	L3	11	16	0.5
Body	P1	16	24	0.5
Body	P2	14	20	0.25
Body	P3	12	16	0.4

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Read more →

Typografy

Title Medium

Headline Medium

Title Medium

Body Regular

Label Medium

Website



Letterhead





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Report Design



Business Card

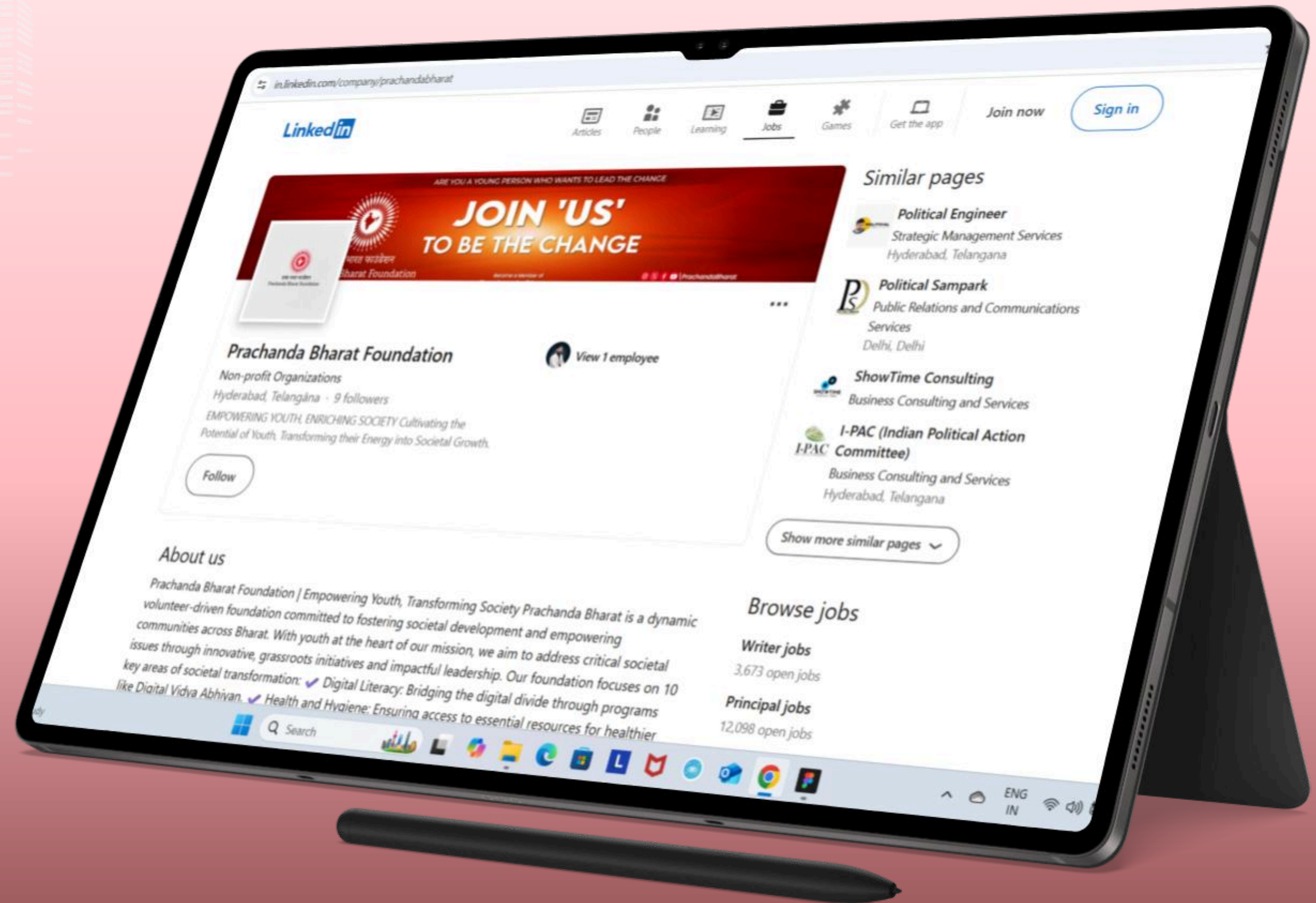




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LinkedIn

Cover Images Design





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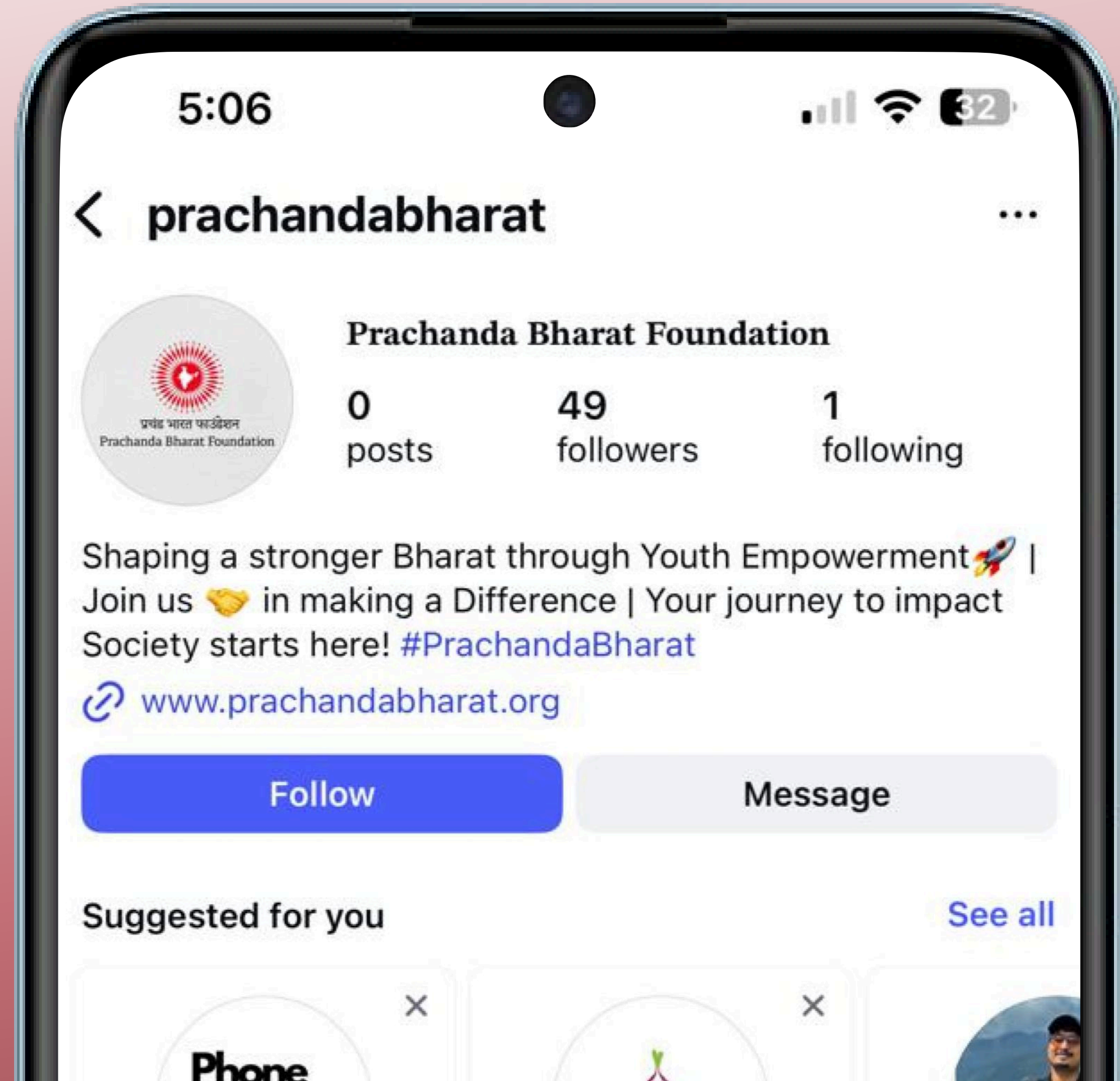
Cover Images Design



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Cover Images Design

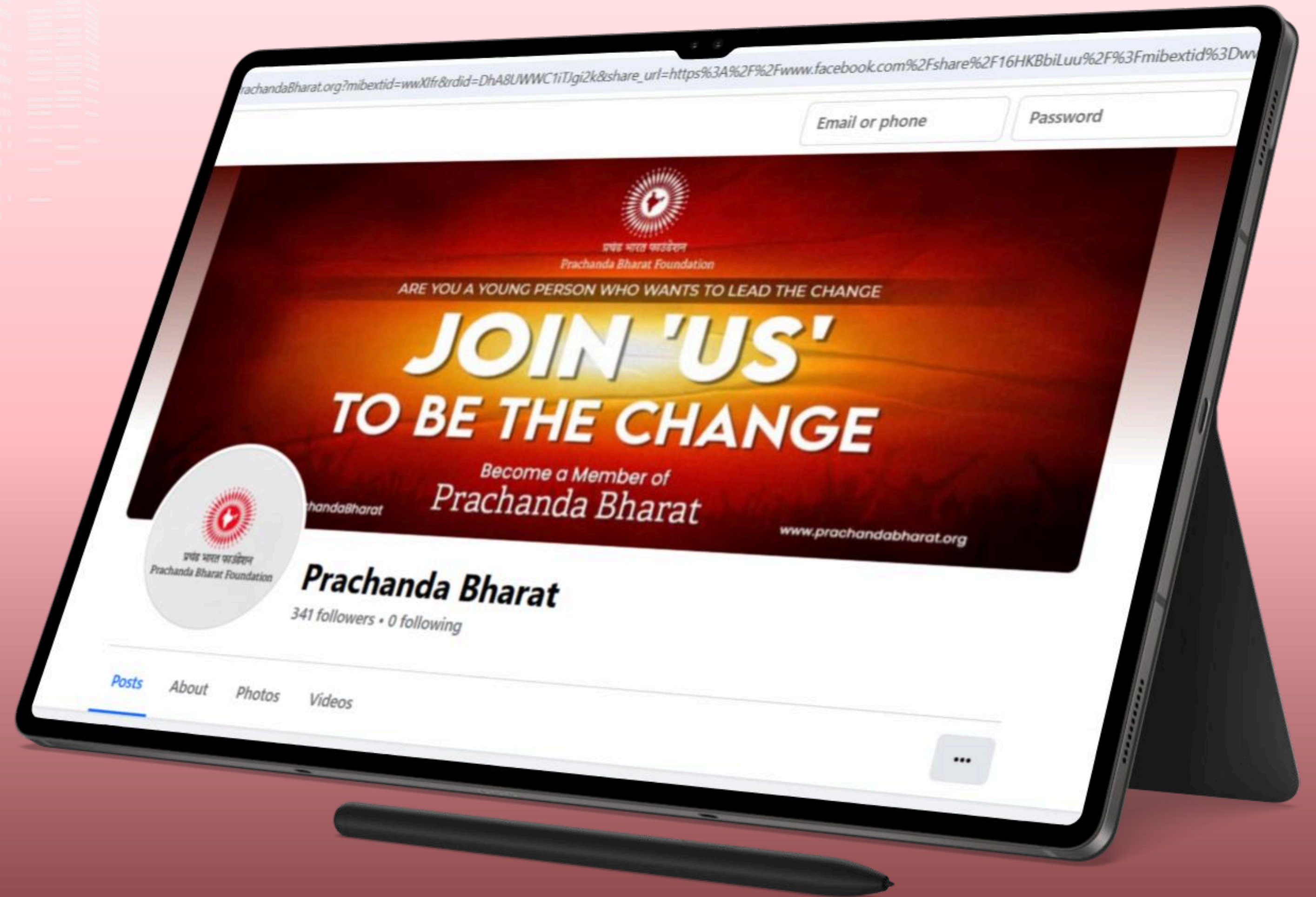


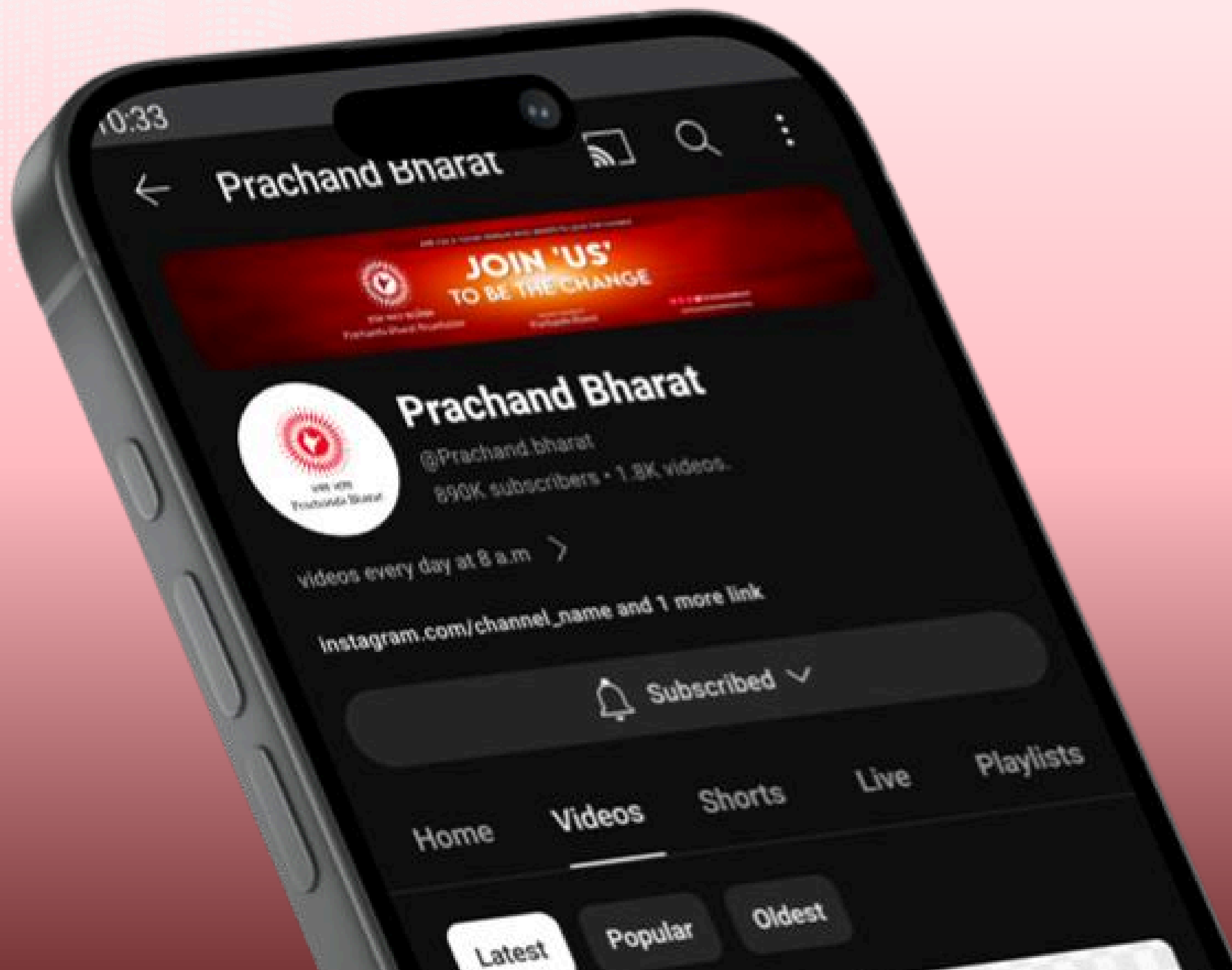


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